

RESOLUTION 2020 - 92

**A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS
PROCLAIMING THE WEEK OF MAY 3 THROUGH MAY 9, 2020, AS
NATIONAL TRAVEL AND TOURISM WEEK IN NASSAU COUNTY,
FLORIDA.**

WHEREAS, travel has a critical role in Nassau County and the state's economic prosperity;

and

WHEREAS, Nassau County is nearly twice as dependent on tourism as the state of Florida;

and

WHEREAS, a robust travel industry has provided significant economic benefits for Nassau County, generating more than \$850 million economic impact, with \$528 million spent directly by overnight visitors; and

WHEREAS, travel is the foundation of a healthy workforce, serving as the largest private-sector employer in Nassau County, supporting one in four jobs of the total county employment in 2019; and

WHEREAS, spending by travelers has aided state, county and city governments alike, generating over 36% of all tax revenue in Nassau County, leading to a net positive impact of \$47.4 million on Nassau County government's budget; and

WHEREAS, overnight visitor bed taxes pay for \$1.2 million for beach operations including all local costs for beach renourishment, beach cleaning and environmental services; and

WHEREAS, leisure travel to Amelia Island spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and

WHEREAS, visitors to Amelia Island save the average Nassau County household \$3,400 in local and state taxes; and

WHEREAS, visitor spending on Amelia Island supports attractions, restaurants, shops and

special events that may not otherwise exist, thereby providing an enhanced quality of life for Nassau County residents; and

WHEREAS, businesses and workers in the travel industry were some of the first and hardest hit by the economic crisis resulting from coronavirus; and

WHEREAS, travel and tourism-dependent businesses, the majority of which are small businesses, depend on our community's support through and after this crisis; and

WHEREAS, the leaders of our County's travel and tourism industry truly encapsulate the spirit of our community; and

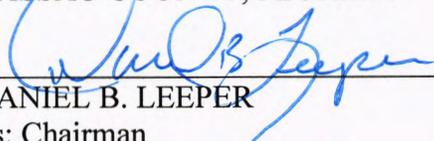
WHEREAS, the spirit of travel and hospitality remains the enduring ethos of the travel industry and Amelia Island; and

WHEREAS, the spirit of travel will be a necessary and prominent component of our return to everyday life and must be supported and protected at all costs.

NOW, THEREFORE, BE IT RESOLVED, by the Board of County Commissioners of Nassau County, Florida, this 6th day of May, 2020 that:

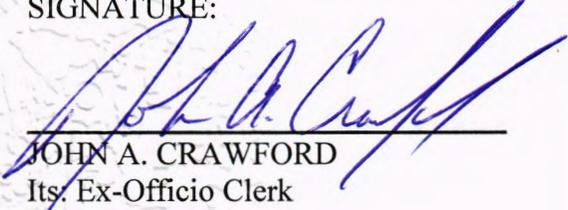
1. The Board hereby proclaims the week of May 3-9, 2020, as National Travel and Tourism Week.
2. The Board hereby urges citizens to join them in recognizing the critical role the tourism industry plays in Nassau County's economic prosperity.

BOARD OF COUNTY COMMISSIONERS
NASSAU COUNTY, FLORIDA



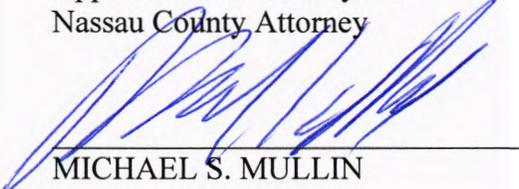
DANIEL B. LEEPER
Its: Chairman

ATTEST AS TO CHAIRMAN'S
SIGNATURE:



JOHN A. CRAWFORD
Its. Ex-Officio Clerk

Approved as to form by the
Nassau County Attorney



MICHAEL S. MULLIN